



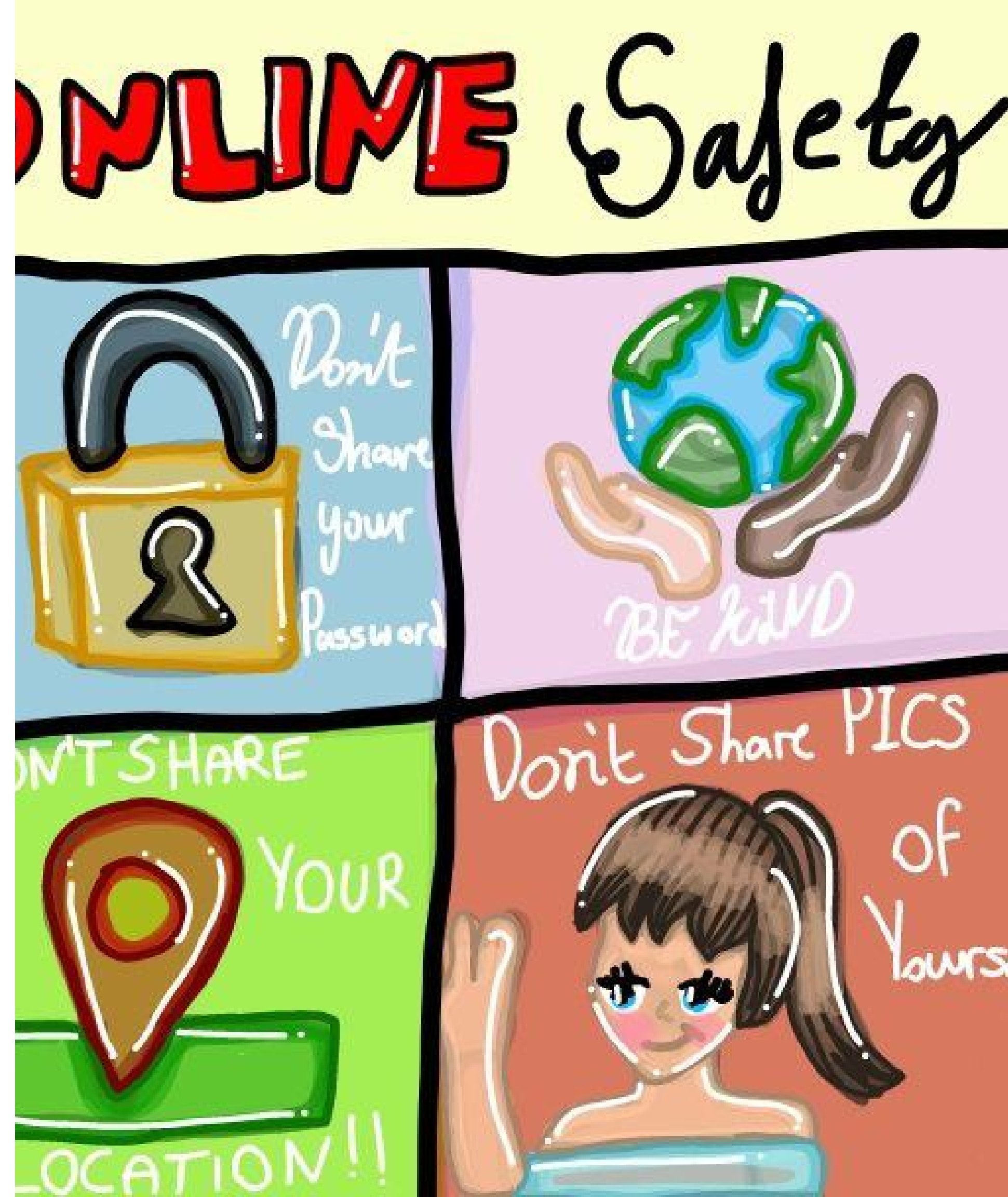
ART COMPETITION REPORT

About

The Art Challenge is an exciting opportunity for students to showcase their artistic abilities and passion for visual expression. It is a platform to engage online safety through Art and give room for expressions.

The Art Competition themes were:

Talking Emojis: to express positive online communication and empathy ensuring the emojis express different emotions related to mental well-being, encouraging open communication and self-care.





Digital Addiction and Disconnection:

This theme is to capture the isolation and loneliness that can come with excessive online engagement

Problem Statement

In today's digital age, emojis have become a language for expressing emotions online. However, with the rise of digital dependence, concerns about addiction, negative online interactions, and the potential impact on mental well-being are growing.

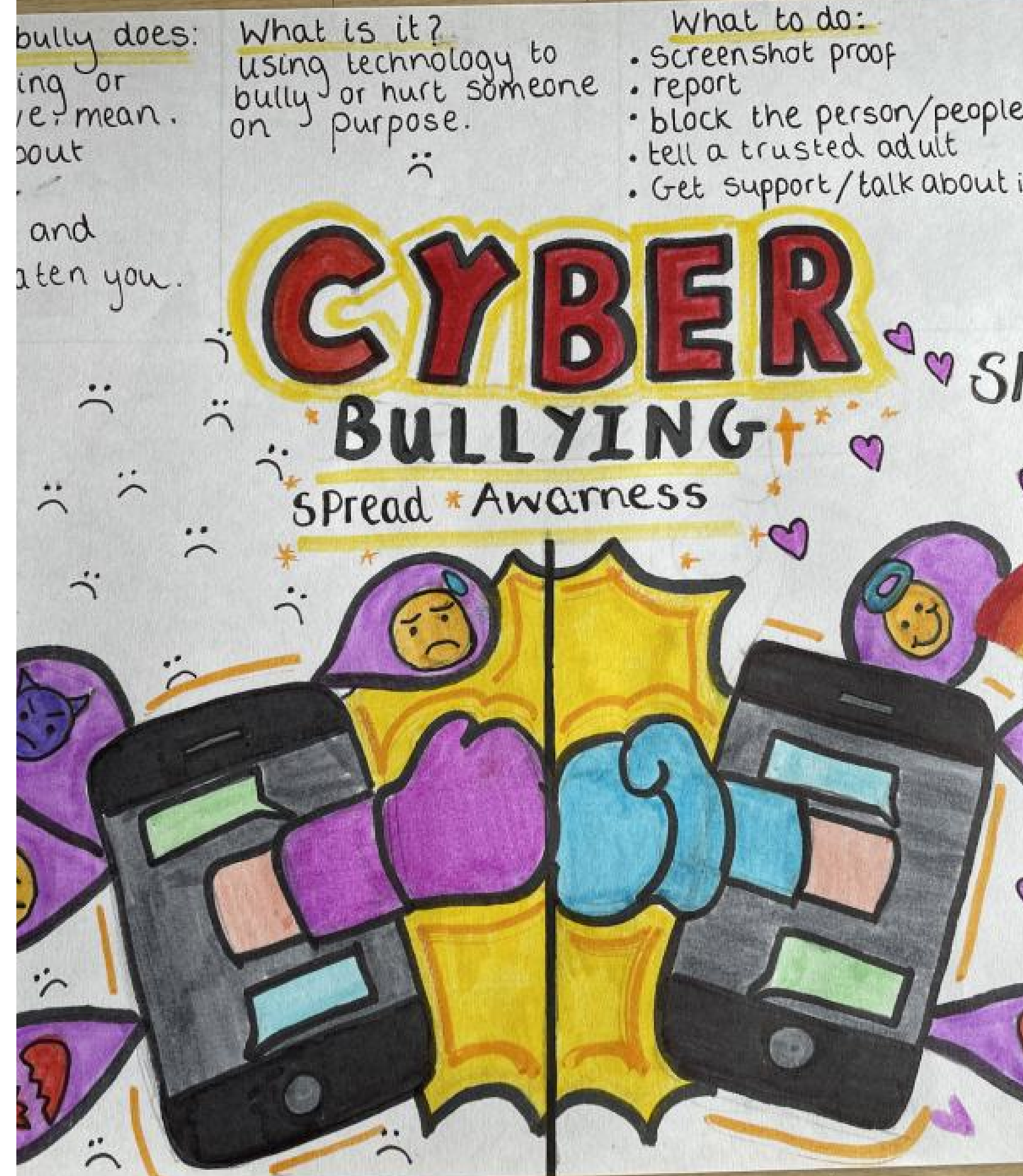
It is important that we promote artwork that transforms emojis from passive symbols into active tools for fostering empathy or that captures digital disconnection which can depict the feelings of loneliness that can arise from digital addiction and highlight the importance of real-world connection.

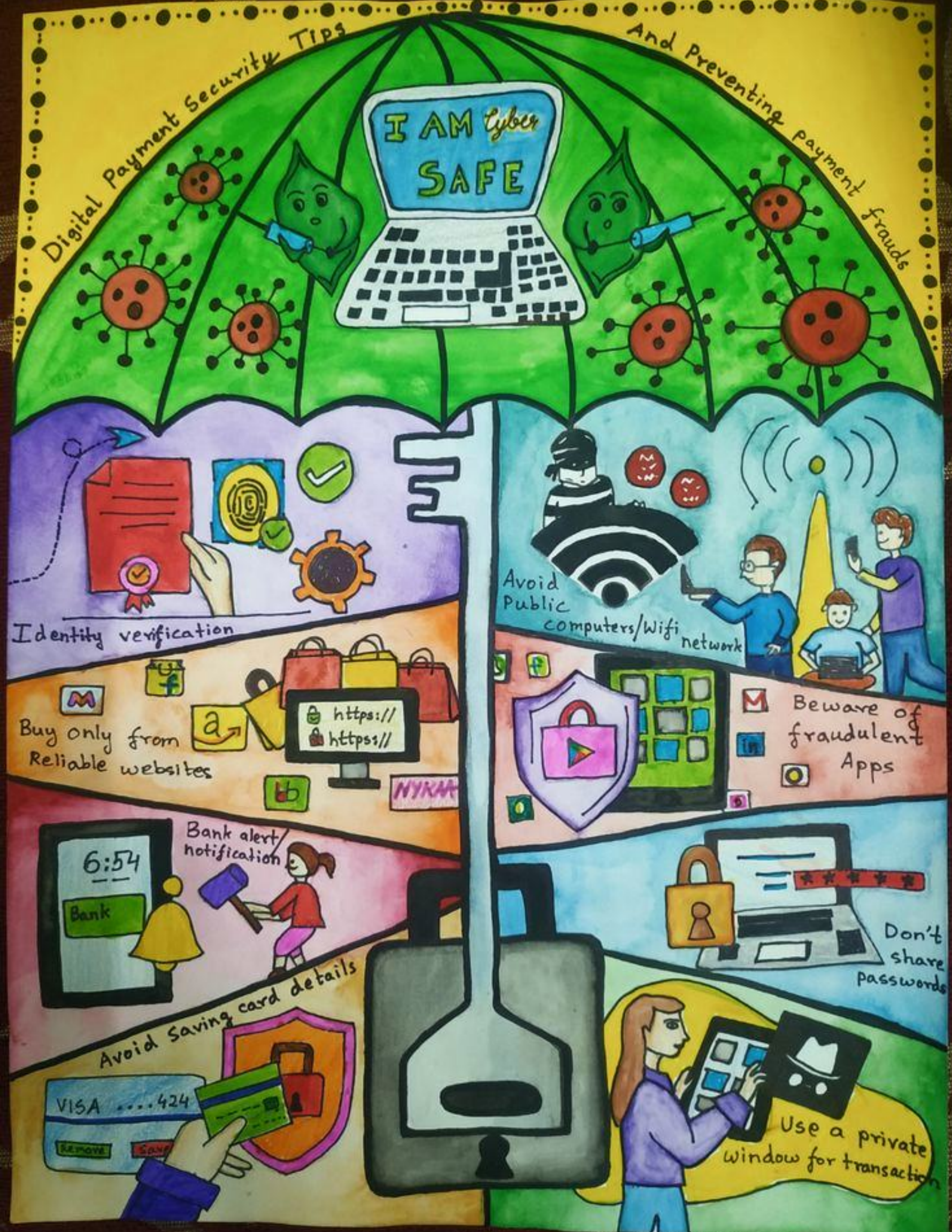


Objectives

To give students the opportunity to use art as a medium for self-expression, allowing their imagination to soar and their emotions to flow freely onto the canvas.

To provide students with the platform to hone their artistic skills and push the boundaries of their creativity for a social good.

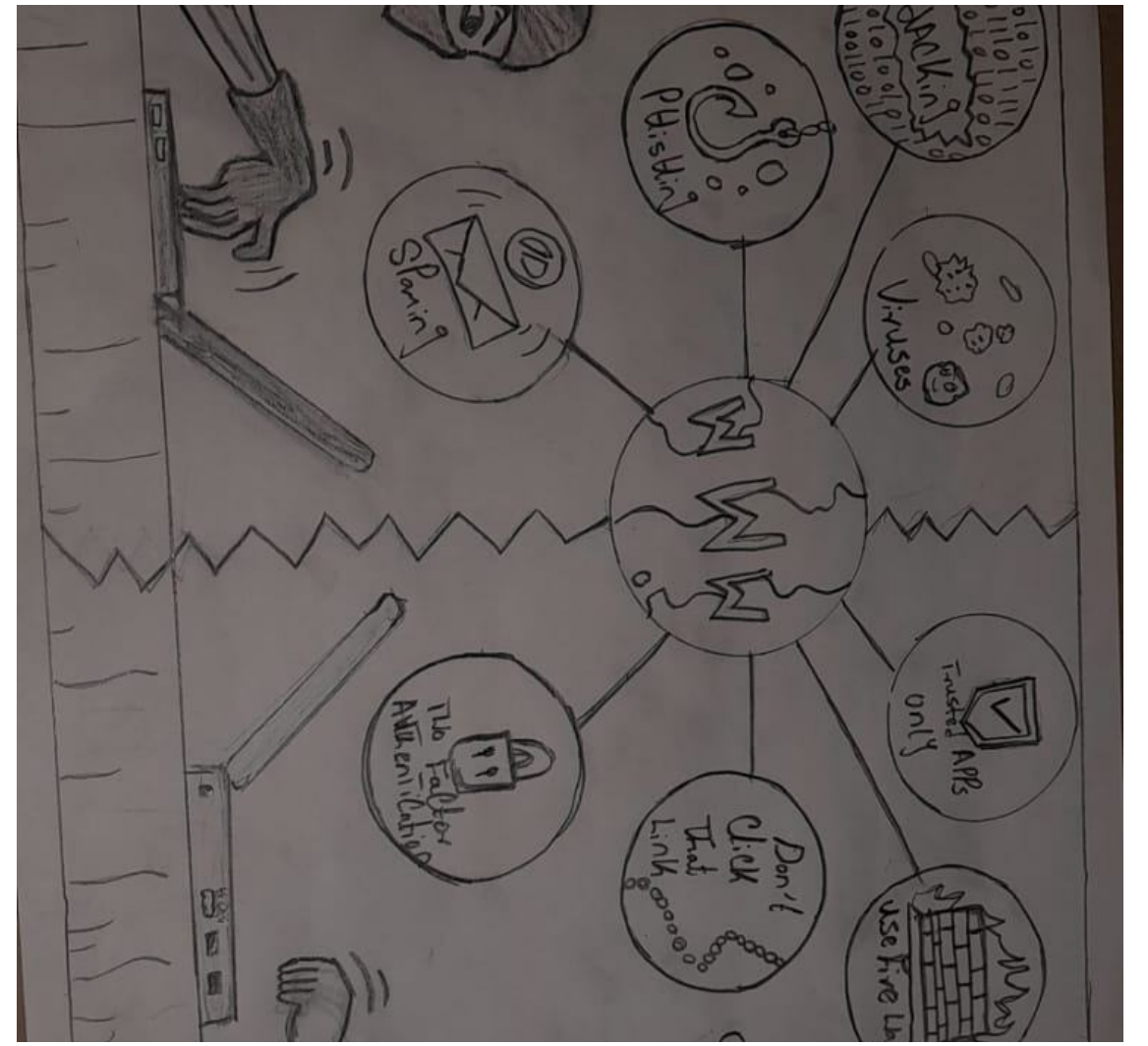




To ensure students are able to use art to convey messages, tell stories, and explore themes that resonate with them on online safety and their community, fostering dialogue, empathy, and understanding.

To embrace diversity in artistic styles, themes, and voices, celebrating the unique perspectives and cultural richness of the artistic community.

Selected Artwork for 2024 Art Challenge



SELECTED ART | VIRTUALLY SAFE



The success would not have been possible without the immense support of the Africa Online Safety Fund by Google.org and Impact Amplifier

